



SMARTSTRAND CLEANING INSTRUCTIONS

The revolutionary SmartStrand Forever Clean offers the first carpet to combine built-in stain protection with a nanotechnology spill shield.

Lifetime worry free

SmartStrand Forever Clean carpets offer the highest level of beauty, comfort and performance available.

- The perfect carpet for families with kids and pets.
- New Nanoloc™ spill protection technology for quick and easy cleanup.
- The only carpet with permanent built-in stain and soil protection that won't wear or wash off.
- Exceptional durability that preserves the style, beauty and appearance of your carpet.
- Luxurious softness that you can sink your toes into.
- A breakthrough technology in renewable and sustainable carpet fibre to preserve the beauty of our planet.

Proprietary carpet protection system + Permanent built-in stain protection

The best way to avoid stains altogether is to keep dirt and spills from settling into the carpet and becoming stains.

SmartStrand Forever Clean features Nanoloc™, an advanced nanotechnology that completely encapsulates the SmartStrand fibre to create a superior spill and soil barrier.

SmartStrand Forever Clean is the only carpet with stain resistance built into the core of the fibre. Other carpets use temporary, topical protections that wash and wear off over time, which makes the carpet difficult to clean.

NANOLOC SPILL SHIELD

Ultra-fine nano particles bond together on a molecular level to encapsulate the fibre with a complete spill and soil shield that makes SmartStrand Forever Clean the easiest carpet to clean.

BUILT-IN STAIN PROTECTION

Only SmartStrand Forever Clean has permanent stain protection that prevents spills from locking into the fibre core and becoming stains.

CORE STAIN PROTECTION

SmartStrand Forever Clean has no dye sites for spills to adhere to. Permanent protection is built into the fibre to keep spills from becoming stains and to ensure that the carpet is easy to clean.

EASIER TO CLEAN

SmartStrand Forever Clean simply does not hold onto dirt. Through independent vacuum testing, SmartStrand Forever Clean has been shown to release up to 3x more dirt than other carpets. That means you can breathe easy knowing that your floor cleans up faster, better and more easily than ordinary carpet.

Maintaining the carpet

Simple, regular vacuum cleaning keeps the SmartStrand carpet clean and healthy

When a spill is discovered :

Take a white cotton towel (from your bathroom) with you and make it really soaking wet

Place the wet towel on the stain, put some pressure on it for 30 seconds, no need to rub

The carpet can become really wet, it will not damage the carpet

When you take away the towel, most of the stain will be already in the towel, not in the carpet anymore

The rest of the stain can be removed with another clean piece of the towel, make wet again, and gently make small circles on the stain

The movement of the pile will let the stain/spill come to the top of the yarn, and easily into the towel

Remember, the yarn itself does not absorb any stain, the dirt stays around the yarn

A greasy stain : use a drop of washing liquid (green bottle from kitchen) to remove the stain (wet towel)

A deep stain, like coffee : dirt will re-appear after a while : clean again until all is removed

FOREVER · CLEAN

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Permanent built-in stain protection

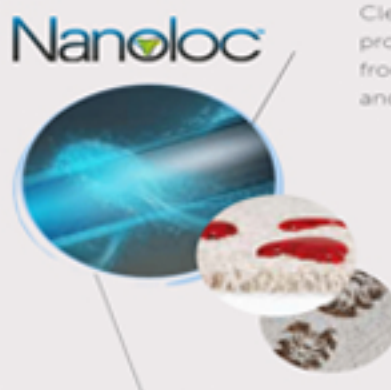
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