



α

Pure

CHOOSE TO CREATE

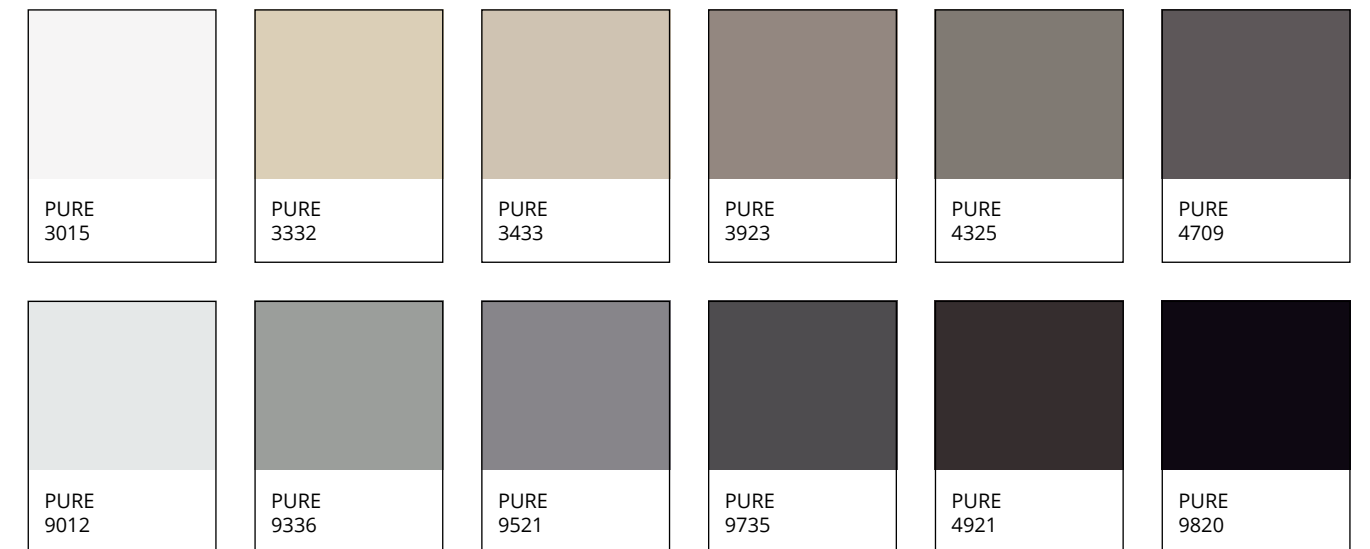
Pure

- 03 Pure colours
- 04 Back to the roots
- 14 The greige age
- 24 The sands of time
- 28 Pure as the driven snow
- 40 Dark & wild

CHOOSE TO CREATE

Our busy lives leave little room for tranquility and relaxation. Create a welcoming ambience with Pure's warm neutrals and contrasting darks. A timeless tone on tone style that oozes calm and comfort. Pure and simple.

PURE COLOURS





Back to the roots.



PLICA 34
↔ ca.396 X ↓ ca.396 CM

- 3332
- 3433
- 3923
- 9336
- 9521



MARRIOT 143
↔ ca.99 X ↓ ca.90 CM

- 3332
- 3433
- 3923
- 4325

KORAL 34
↔ ca.99 X ↓ ca.128 CM



- 3015
- 3332
- 3433

TIA 33
↔ ca.198 X ↓ ca.198 CM



- 3015
- 3332
- 3923
- 3433

MIRAMAS 34
↔ ca.196 X ↓ ca.167 CM



- 3015
- 3332
- 3433
- 3923
- 9521

AVALON 33
↔ ca.196 X ↓ ca.151 CM



- 3015
- 3332
- 4325
- 3433

- 3015
- 3332
- 3923



KASHMIR 33
↔ ca.50 X ↓ ca.50 CM

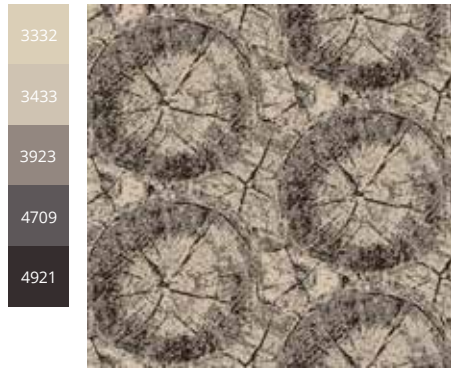


LATINO 139
↔ ca.99 X ↓ ca.90 CM

- 3332
- 3433
- 3923
- 4325
- 4709
- 4921



MIRAMAS 34



- 3332
- 3433
- 3923
- 4709
- 4921

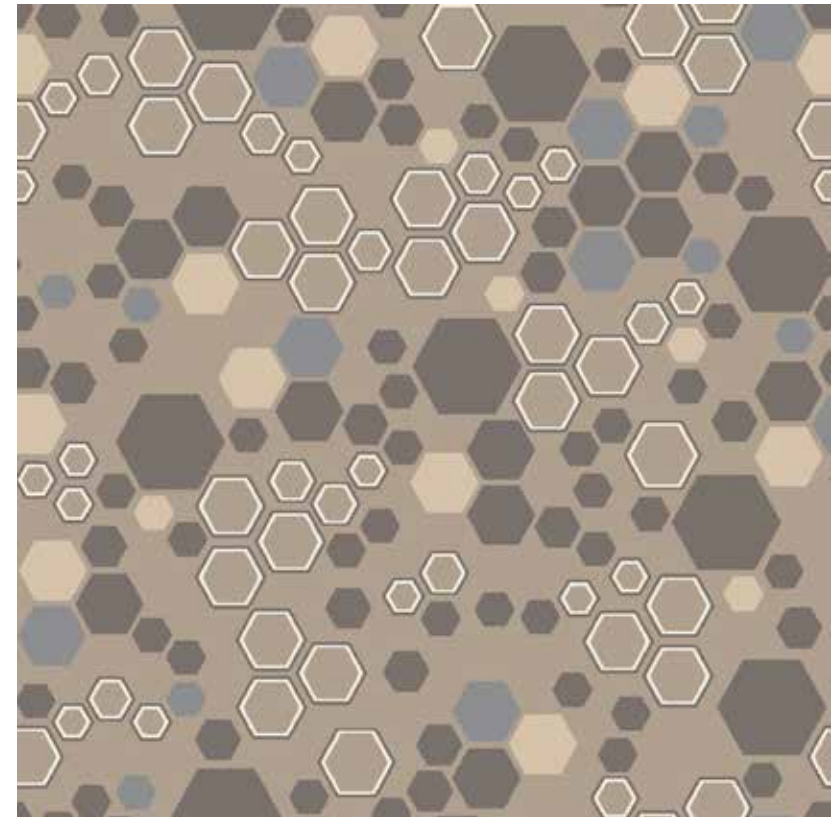
RONDINI 39
↔ ca.99 X ↓ ca.90 CM



- 3015 3332
- 3433 3923
- 4709 4921

MUSTANG 33
↔ ca.99 X ↓ ca.99 CM

CITY 134
↔ ca.132 X ↓ ca.132 CM



- 3015 3332
- 4325 3433
- 9336

DROPILO 39
↔ ca.99 X ↓ ca.99 CM



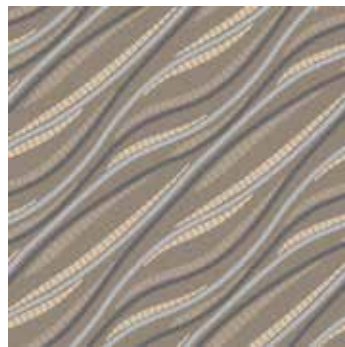
- 3015 3332
- 9012 3433
- 9336 9521

ESCALE 44
↔ ca.66 X ↓ ca.66 CM



- 3015
- 3332
- 3433
- 4325

GIRLANDA 34
↔ ca.99 X ↓ ca.99 CM



- 3332 3433 3923 9012 9521

PANAMA 39
↔ ca.98 X ↓ ca.96 CM



- 3015 3332
- 3923 3433
- 4325 9521

MOVE 33
↔ ca.99 X ↓ ca.98 CM



- 3015
- 3332
- 3433
- 4325

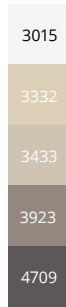
MOVE 147
↔ ca.99 X ↓ ca.98 CM



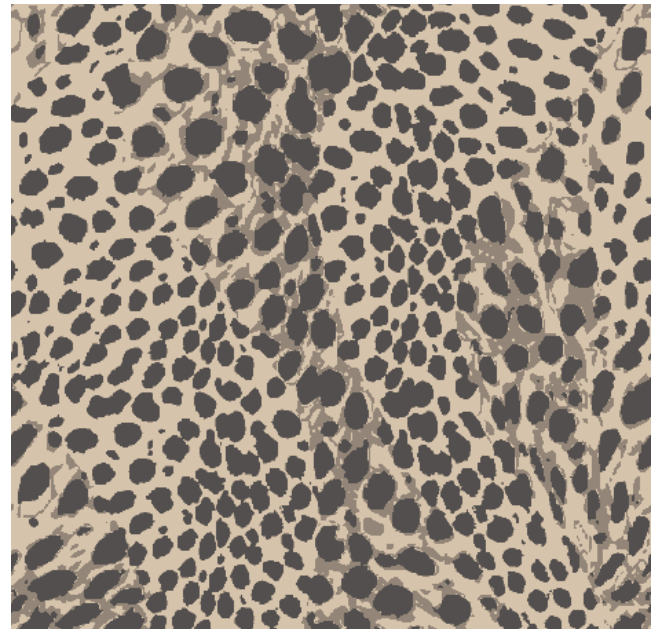
- 3332
- 3433
- 4325
- 4709



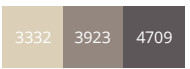
FLORIS 34
↔ ca.99 X ↓ ca.99 CM



BLISS 34
↔ ca.99 X ↓ ca.132 CM



GUEPARD 33
↔ ca.50 X ↓ ca.65 CM



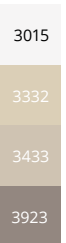
AUBUSSON 39
↔ ca.99 X ↓ ca.99 CM



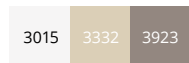
DELVAUX 39
↔ ca.99 X ↓ ca.99 CM



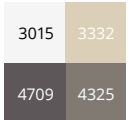
DOLCE 39
↔ ca.99 X ↓ ca.99 CM



SNAKE 33
↔ ca.50 X ↓ ca.66 CM



WILD 39
↔ ca.99 X ↓ ca.99 CM





3332
3923

BLOSSOM 33
↔ ca.99 X ↓ ca.99 CM

PAGODE 39
↔ ca.99 X ↓ ca.99 CM



3332 3433

LOTUS 133
↔ ca.99 X ↓ ca.99 CM



3433
3923

SPRING VALLEY 34
↔ ca.99 X ↓ ca.124 CM



3015 3332
4325 3433



REGUS 39
↔ ca.127 X ↓ ca.99 CM



ROYAL 39
↔ ca.49 X ↓ ca.49 CM

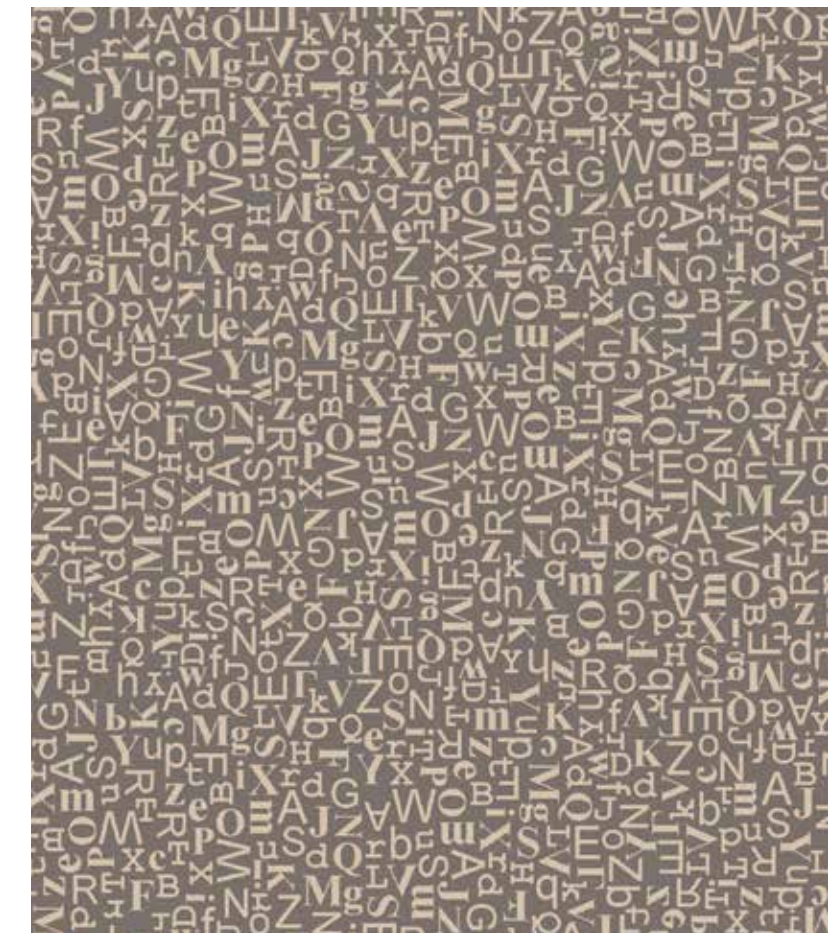
3015 3332
3923 3433

MEDAILLON 39
↔ ca.50 X ↓ ca.50 CM



3015
3332
3923
9735

SCRIPTO 143
↔ ca.399 X ↓ ca.399 CM

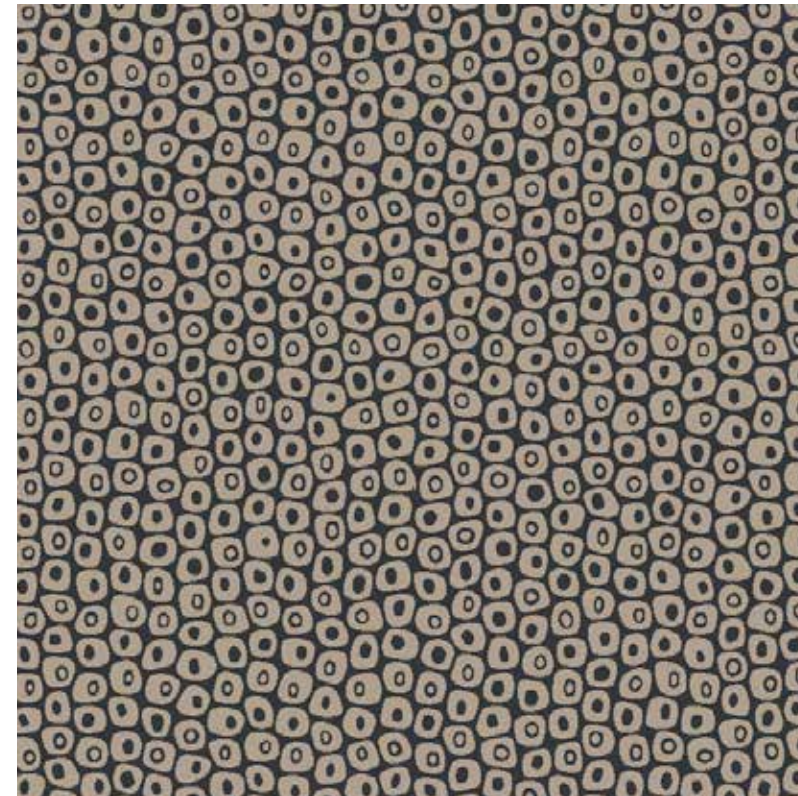


3332
4325



The greige age.

HERMOSA 39
↔ ca.99 X ↓ ca.99 CM



3433
9735

NERI 49
↔ ca.99 X ↓ ca.199 CM



ZETA 49
↔ ca.99 X ↓ ca.165 CM



3433 3923 4325
4709 4921

WHOOPY 47
↔ ca.99 X ↓ ca.99 CM



3015 3332 3433 3923 4325 4709

3923
4709
4921



GUEPARD 34
↔ ca.50 X ↓ ca.65 CM



BLISS 43
↔ ca.99 X ↓ ca.132 CM

3015
3433
4325
4709
4921

SNAKE 49
↔ ca.50 X ↓ ca.66 CM



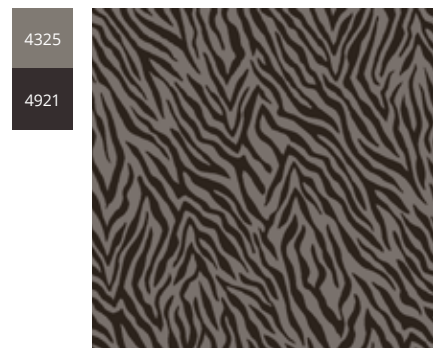
3433
4325
4921

WILD 44
↔ ca.99 X ↓ ca.99 CM



3015 4709
3923 4921

ZEBRANO 44
↔ ca.99 X ↓ ca.75 CM



4325
4921

ZEBRANO 134
↔ ca.99 X ↓ ca.75 CM



3433
9735

PARADISE 44
↔ ca.99 X ↓ ca.99 CM



4325
4921

DAMASCO 44
↔ ca.99 X ↓ ca.99 CM



3433 3923 4325 4709 4921

AVALON 39
↔ ca.196 X ↓ ca.151 CM



3433 3923
3332 4709

PATCHWORK 42
↔ ca.99 X ↓ ca.128 CM



3433
3923
9521
4709

- 3332
- 3433
- 3923
- 4709

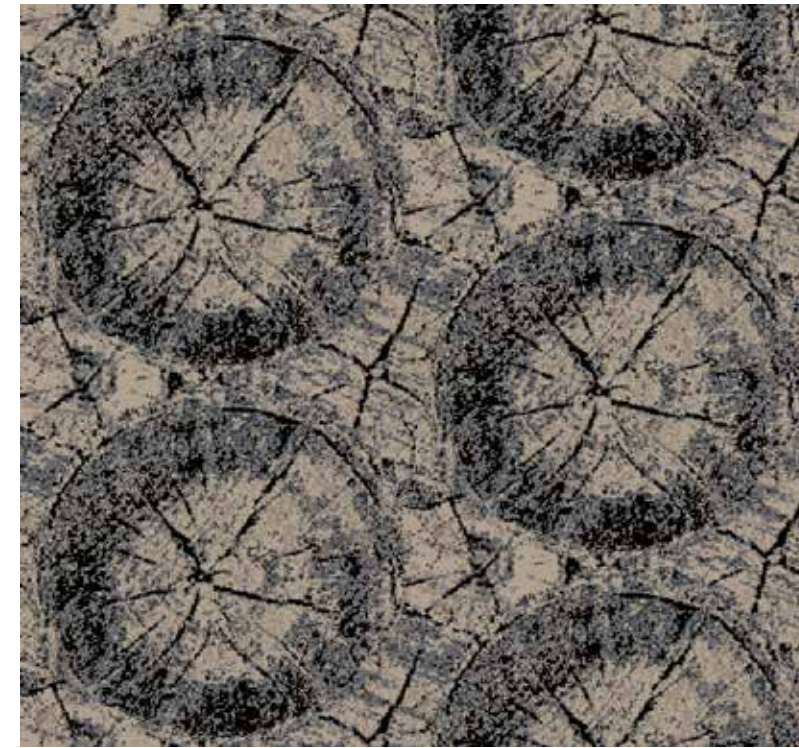


AUBUSSON 47
↔ ca.99 X ↓ ca.99 CM



SPLANDA 44
↔ ca.66 X ↓ ca.86 CM

- 3332
- 3433
- 4325



RONDINI 44
↔ ca.99 X ↓ ca.90 CM

- 3433
- 3923
- 9521
- 9735
- 9820

SPHERE 49
↔ 98 X ↓ 93 CM



- | | | | | |
|------|------|------|------|------|
| 3015 | 3332 | 3433 | 3923 | 4921 |
| 9012 | 9336 | 9521 | 4709 | |

DELVAUX 47
↔ ca.99 X ↓ ca.99 CM

- 3332
- 3433
- 3923
- 4709



DOLCE 47
↔ ca.99 X ↓ ca.99 CM



- 3015
- 3433
- 3923
- 4709

MUSTANG 43
↔ ca.99 X ↓ ca.99 CM



- 3332
- 3433
- 3923
- 4325
- 4709
- 9336

MUSTANG 49
↔ ca.99 X ↓ ca.99 CM



- | | |
|------|------|
| 3433 | 3923 |
| 4325 | 4709 |
| 4921 | 9521 |

TIA 34
↔ ca.198 X ↓ ca.198 CM



- 3332
- 3433
- 3923
- 4709

MEDAILLON 47
↔ ca.50 X ↓ ca.50 CM



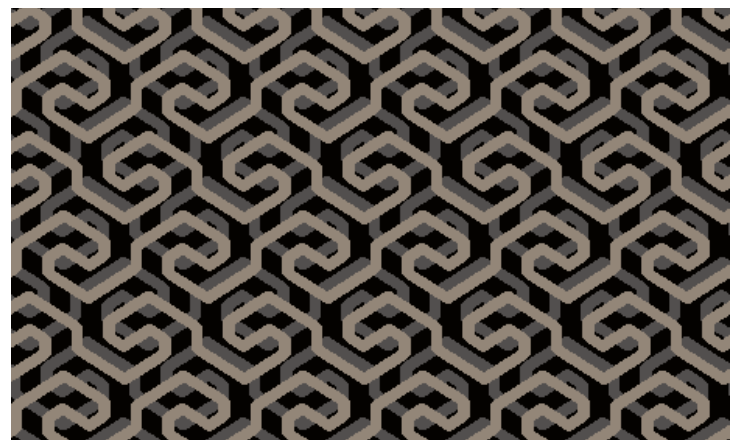
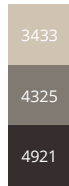
MACHA 45
↔ ca.66 X ↓ ca.66 CM



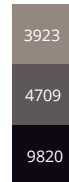
BLOSSOM 43
↔ ca.99 X ↓ ca.99 CM



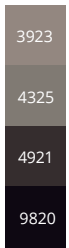
HUKKLE 44
↔ ca.49 X ↓ ca.44 CM



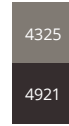
HUKKLE 47
↔ ca.49 X ↓ ca.44 CM



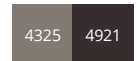
RETRO 43
↔ ca.20 X ↓ ca.20 CM

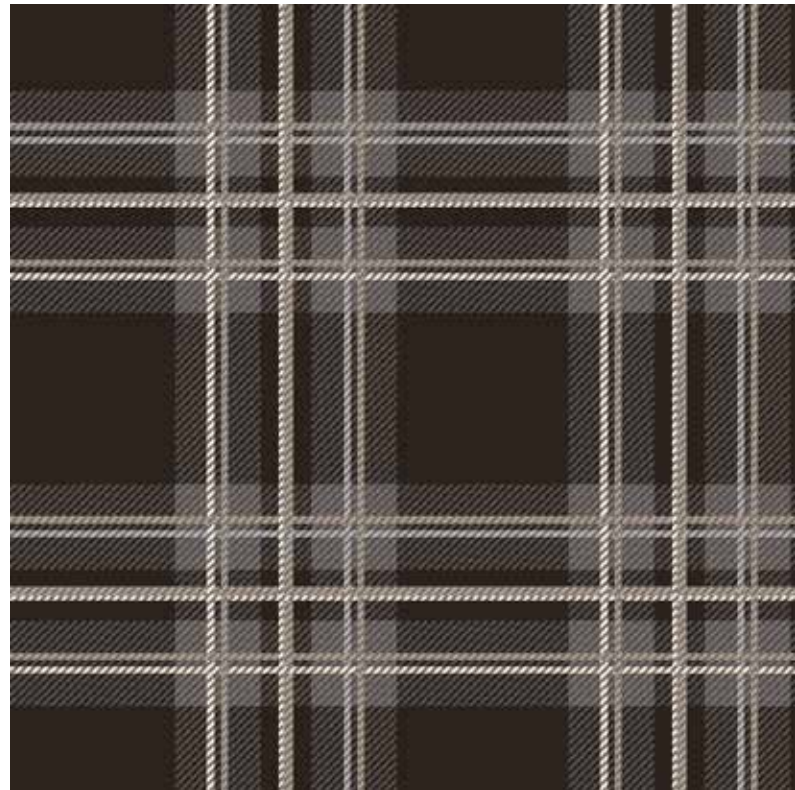


BLOSSOM 47
↔ ca.99 X ↓ ca.99 CM



LOTUS 143
↔ ca.99 X ↓ ca.99 CM





KILT 149
↔ ca.50 X ↓ ca.50 CM

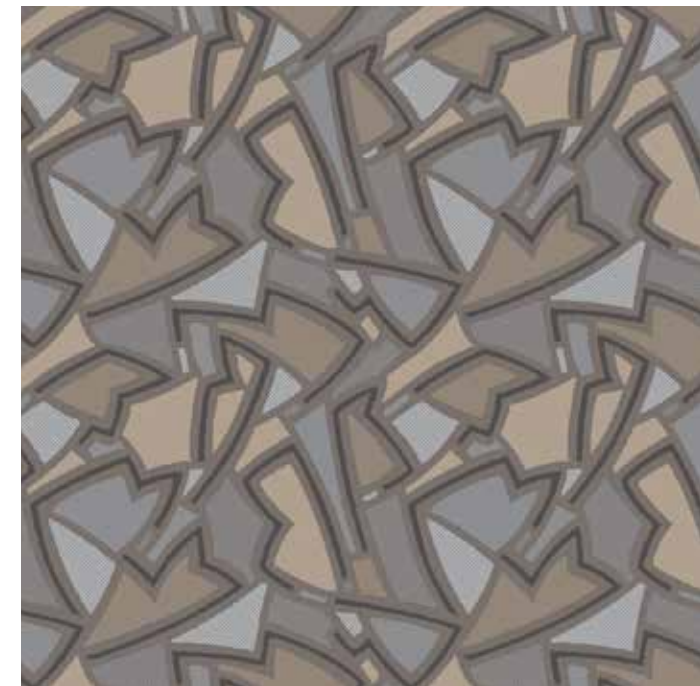
- 3015
- 3433
- 4325
- 4709
- 4921
- 9012



KASHMIR 44
↔ ca.50 X ↓ ca.50 CM

- 4325
- 4709
- 4921

ART NOUVEAU 39
↔ ca.99 X ↓ ca.90 CM



- 3433
- 3923
- 4325
- 4709
- 9012
- 9336

ART NOUVEAU 43
↔ ca.99 X ↓ ca.90 CM



- 3332
- 3433
- 4325
- 9012
- 9336

FLEX 47
↔ ca.99 X ↓ ca.99 CM



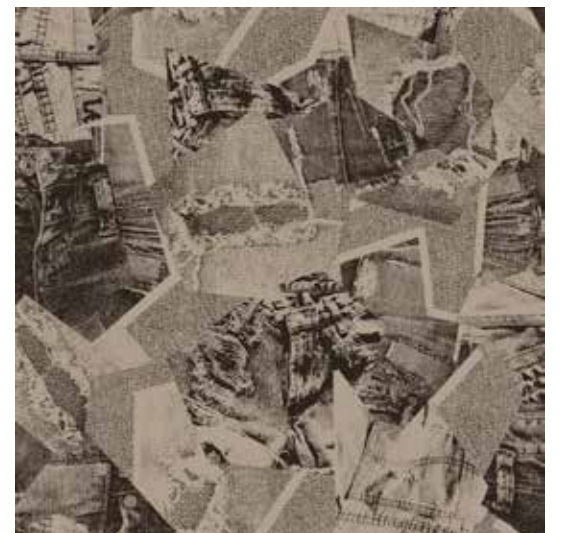
- 3332
- 3923
- 4709

HOOPLA 147
↔ ca.99 X ↓ ca.99 CM



- 3015
- 3332
- 3923
- 3433
- 4709
- 4921

JEANS 39
↔ ca.132 X ↓ ca.132 CM

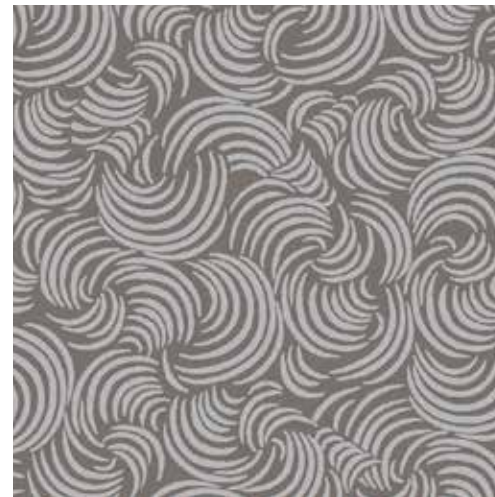


- 3433
- 3923
- 4709
- 4921



The sands of time.

PRATO 49
↔ ca.99 X ↓ ca.99 CM



9012
4325

DROPILO 33
↔ ca.99 X ↓ ca.99 CM



3015 3332 3433
9012 9336 9521

PLICA 93
↔ ca.396 X ↓ ca.396 CM



9012 9336 3433 9521 4709

GIRLANDA 191
↔ ca.99 X ↓ ca.99 CM



3015
9012
9336
3332
3433

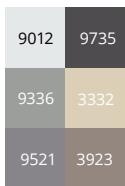
GIRLANDA 195
↔ ca.99 X ↓ ca.99 CM



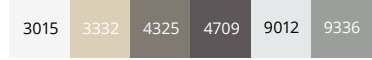
9012
9336
9521
3433
3923



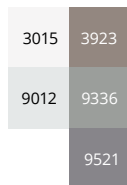
WHOOPY 95
↔ ca.99 X ↓ ca.99 CM



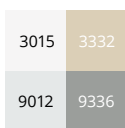
MUSTANG 47
↔ ca.99 X ↓ ca.99 CM



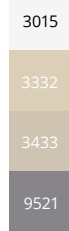
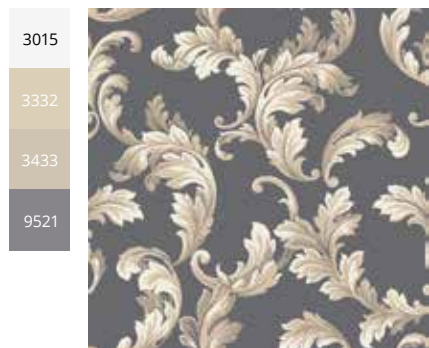
MIRAMAS 95
↔ ca.196 X ↓ ca.167 CM



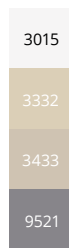
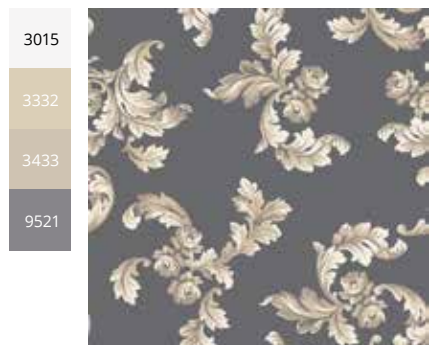
PATCHWORK 91
↔ ca.99 X ↓ ca.128 CM



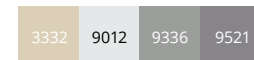
DELVAUX 95
↔ ca.99 X ↓ ca.99 CM



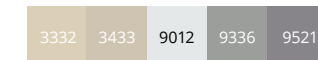
DOLCE 195
↔ ca.99 X ↓ ca.99 CM



MACHA 93
↔ ca.66 X ↓ ca.66 CM



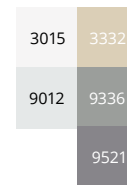
DAMASCO 43
↔ ca.99 X ↓ ca.99 CM



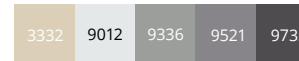
MARRIOT 193
↔ ca.99 X ↓ ca.90 CM



NERI 95
↔ ca.99 X ↓ ca.199 CM



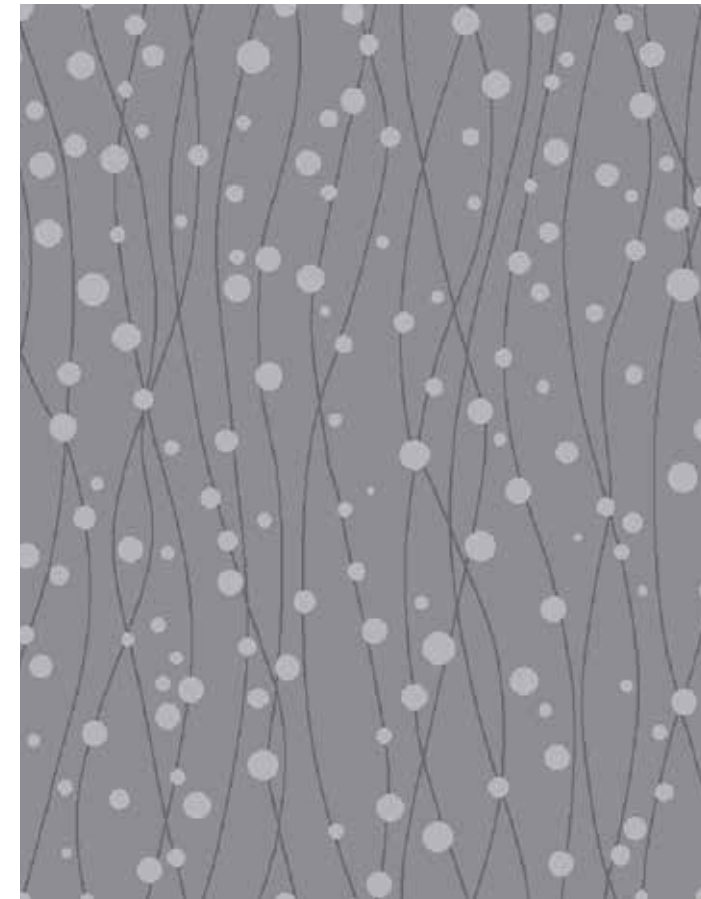
NERI 97
↔ ca.99 X ↓ ca.199 CM





Pure as the driven snow.

MIRO 90
↔ ca.99 X ↓ ca.99 CM



9012
9336
9521

HOOPLA 94
↔ ca.99 X ↓ ca.99 CM



3015 3332 3923
9336 9521 9735

PAGODE 93
↔ ca.99 X ↓ ca.99 CM



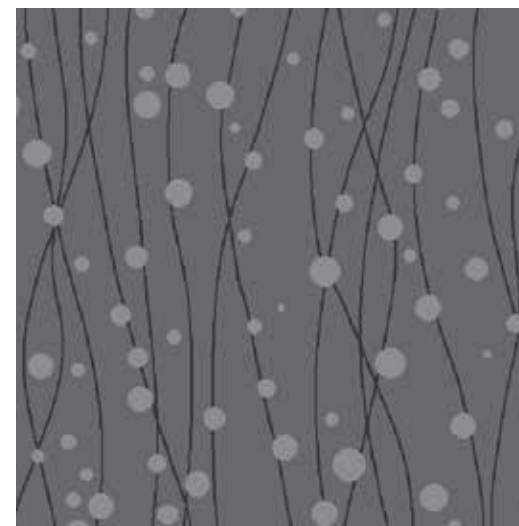
9012
9336

PAGODE 94
↔ ca.99 X ↓ ca.99 CM

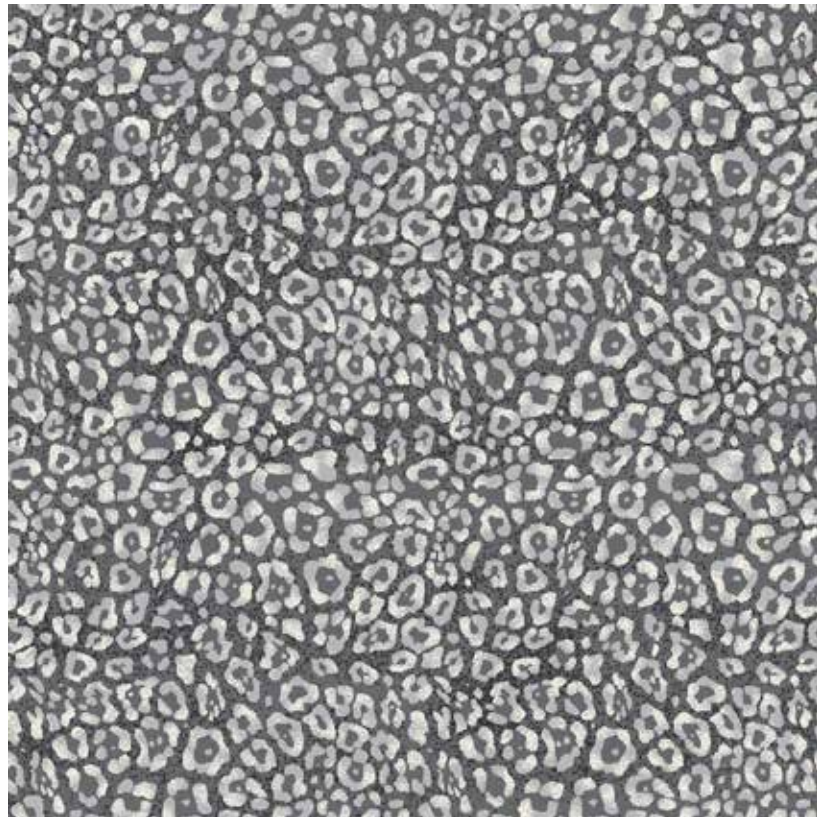


9336
9521

MIRO 95
↔ ca.99 X ↓ ca.99 CM



9336 9521 9735



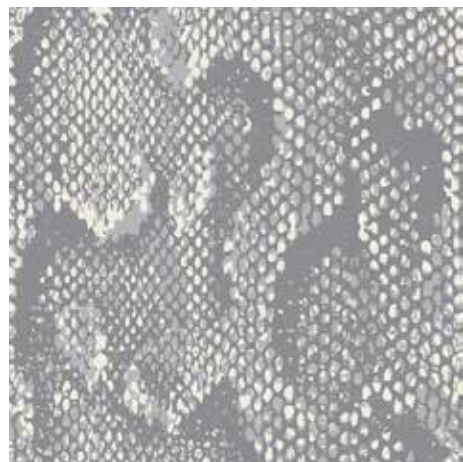
GUEPARD 95
↔ ca.50 X ↓ ca.65 CM

- 9012
- 9521
- 9735



SNAKE 91
↔ ca.50 X ↓ ca.66 CM

- 3015
- 9012
- 9521
- 9735



- 3015
- 9012
- 9336

WILD 95
↔ ca.99 X ↓ ca.99 CM

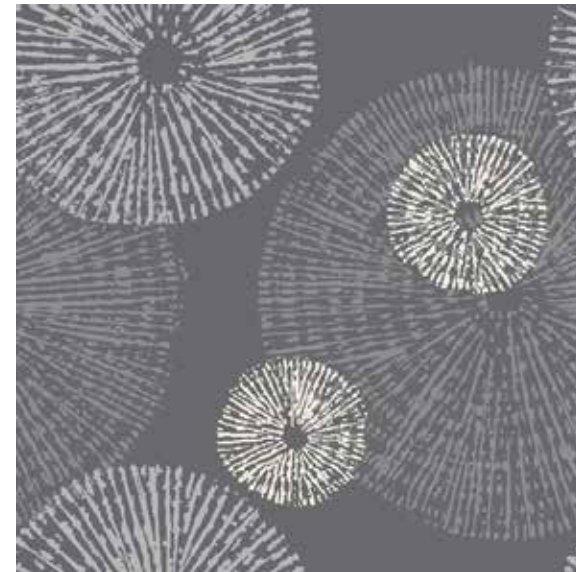
ZEBRANO 95
↔ ca.99 X ↓ ca.75 CM

BLISS 95
↔ ca.99 X ↓ ca.132 CM

- 3015
- 9012
- 9336
- 9521
- 9735



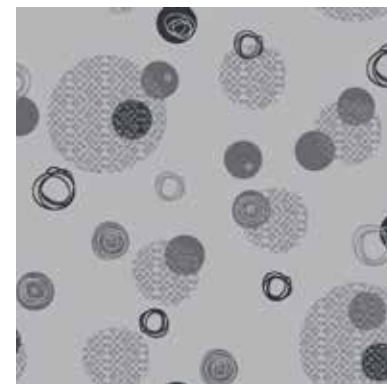
- 9012
- 9735



ESCALE 195
↔ ca.66 X ↓ ca.66 CM

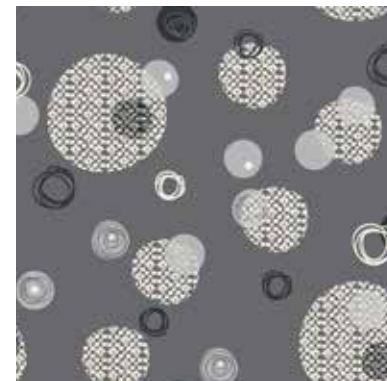
- 3015
- 9012
- 9336
- 9521

DORI 90
↔ ca.198 X ↓ ca.121 CM



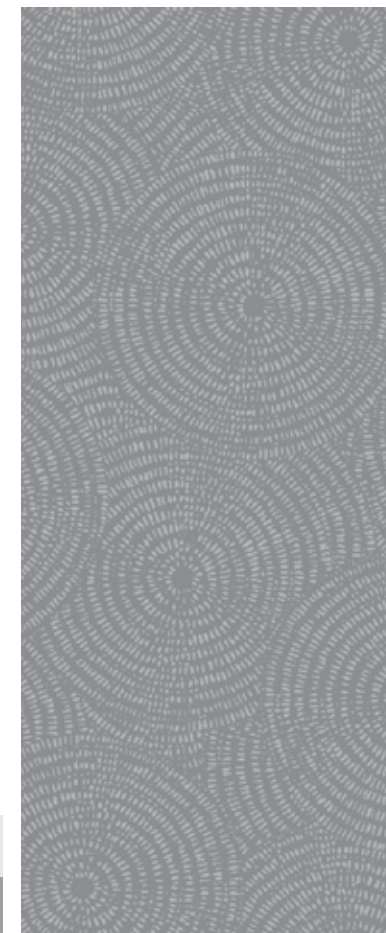
- 9012
- 9336
- 9521
- 9735

DORI 95
↔ ca.198 X ↓ ca.121 CM



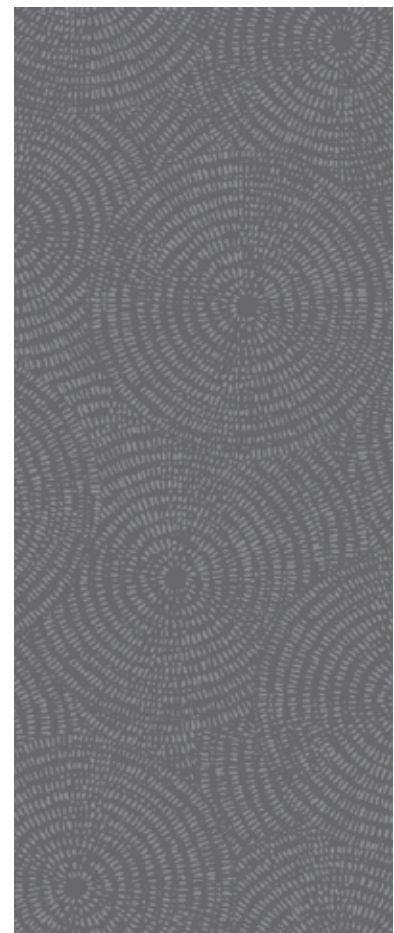
- 3015
- 9012
- 9521
- 9735

ZEN 91
↔ ca.198 X ↓ ca.184 CM



- 9012
- 9336

ZEN 96
↔ ca.198 X ↓ ca.184 CM



- 9336
- 9521

3015	9012
3332	9336
3433	9521
3923	4709
	9735



ROSE GARDEN 90
↔ ca.396 X ↓ ca.203 CM



ROSE GARDEN 95
↔ ca.396 X ↓ ca.203 CM



LOTUS 90
↔ ca.99 X ↓ ca.99 CM

9336
9012

LOTUS 93
↔ ca.99 X ↓ ca.99 CM



9336	4709
------	------

PARADISE 90
↔ ca.99 X ↓ ca.99 CM



9012
9336

HAWAI 95
↔ ca.99 X ↓ ca.99 CM



9336
9521

BLOSSOM 91
↔ ca.99 X ↓ ca.99 CM



9012	9521
------	------

BLOSSOM 193
↔ ca.99 X ↓ ca.99 CM

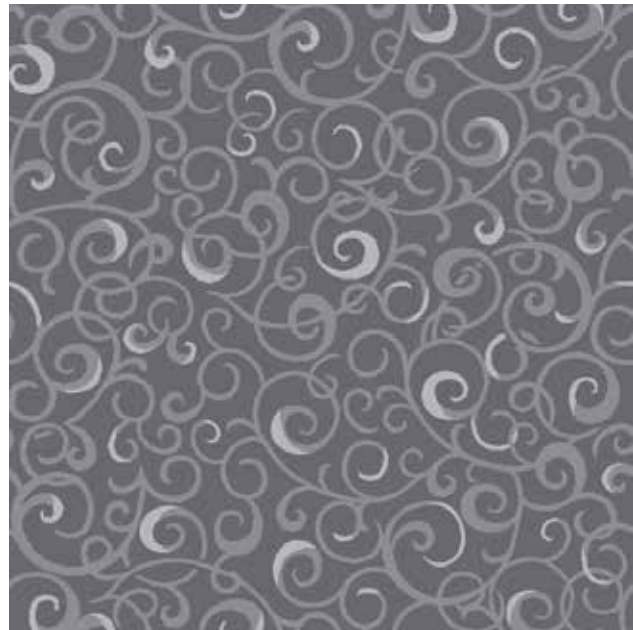


9336	9735
------	------

SPRING VALLEY 93
↔ ca.99 X ↓ ca.124 CM



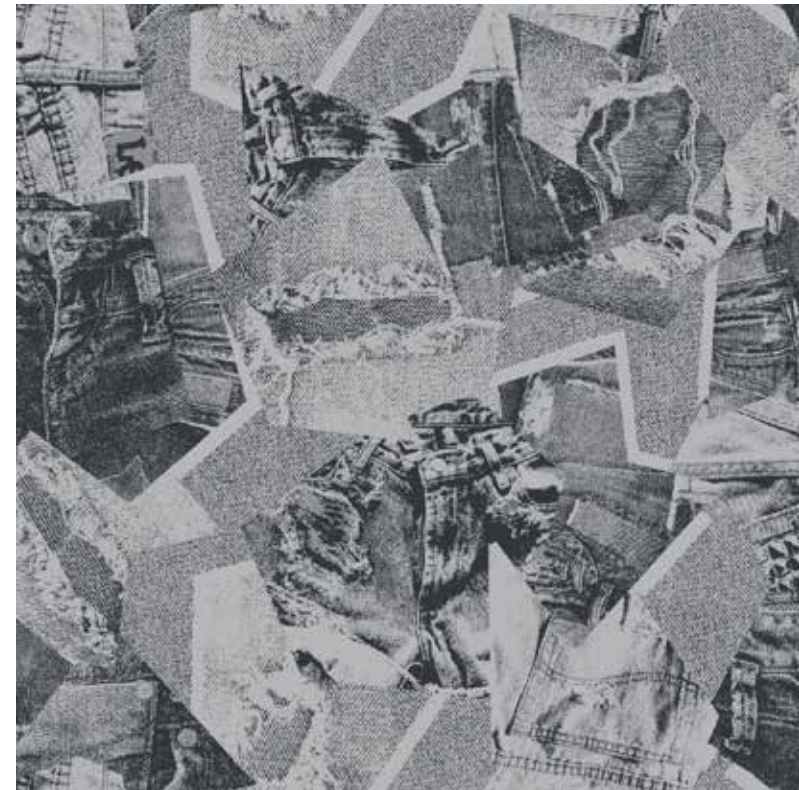
3015
9012
9336
9521



SPLANDA 95
↔ ca.66 X ↓ ca.86 CM

- 9012
- 9336 9521

JEANS 90
↔ ca.132 X ↓ ca.132 CM



TIA 93
↔ ca.198 X ↓ ca.198 CM



- 9012 9336
- 9521 9735

MIRAMAS 93
↔ ca.196 X ↓ ca.167 CM



- 3015
- 9012
- 9336
- 4325
- 9521
- 4709
- 9735

AVALON 93
↔ ca.196 X ↓ ca.151 CM



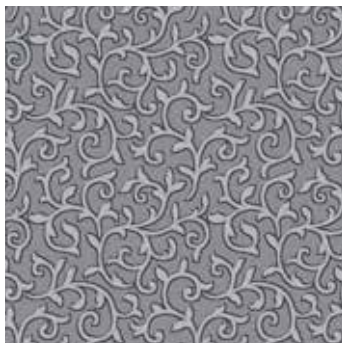
- 3015
- 9012
- 9336
- 9521

EXQUISE 93
↔ ca.99 X ↓ ca.99 CM



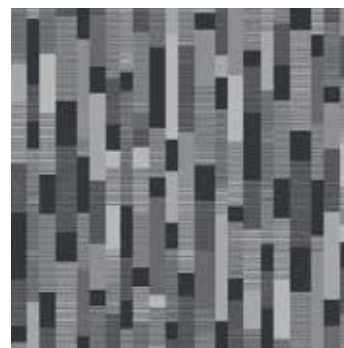
- 3015
- 9012
- 9336

EXQUISE 95
↔ ca.99 X ↓ ca.99 CM



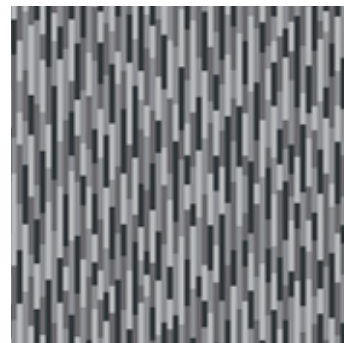
- 9012
- 9336
- 9735

MARRIOT 95
↔ ca.99 X ↓ ca.90 CM



- 9012
- 9521
- 9336
- 9735

MERIDIEN 90
↔ ca.99 X ↓ ca.160 CM



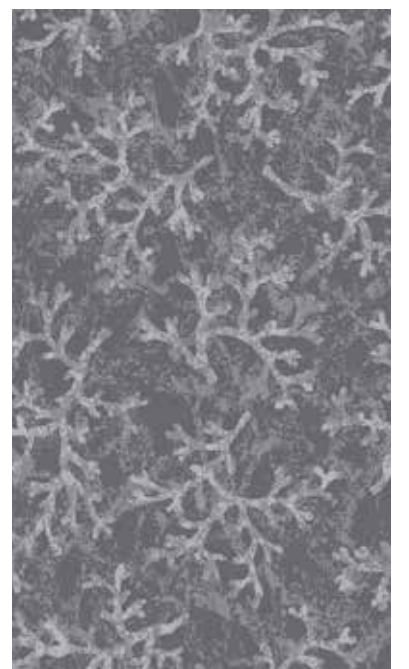
- 9012
- 9521
- 9336
- 9735

KORAL 93
↔ ca.99 X ↓ ca.128 CM

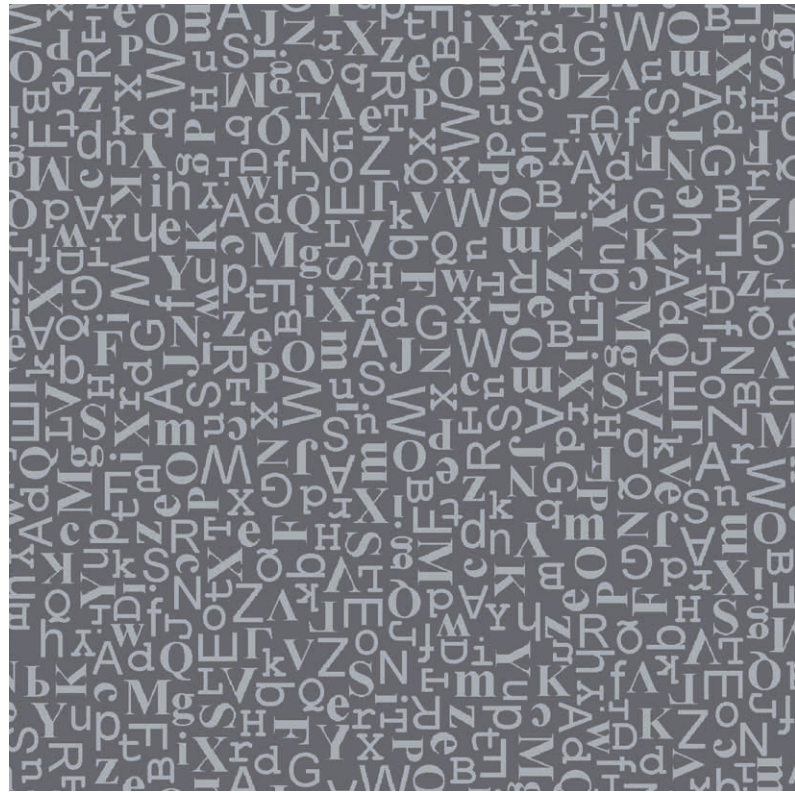


- 3015
- 9012
- 9336

KORAL 95
↔ ca.99 X ↓ ca.128 CM



- 9012
- 9336
- 9521



SCRIPTO 195
↔ ca.399 X ↓ ca.399 CM

9012

9521

SCRIPTO 91
↔ ca.399 X ↓ ca.399 CM



9012

9336

MOVE 95
↔ ca.99 X ↓ ca.98 CM



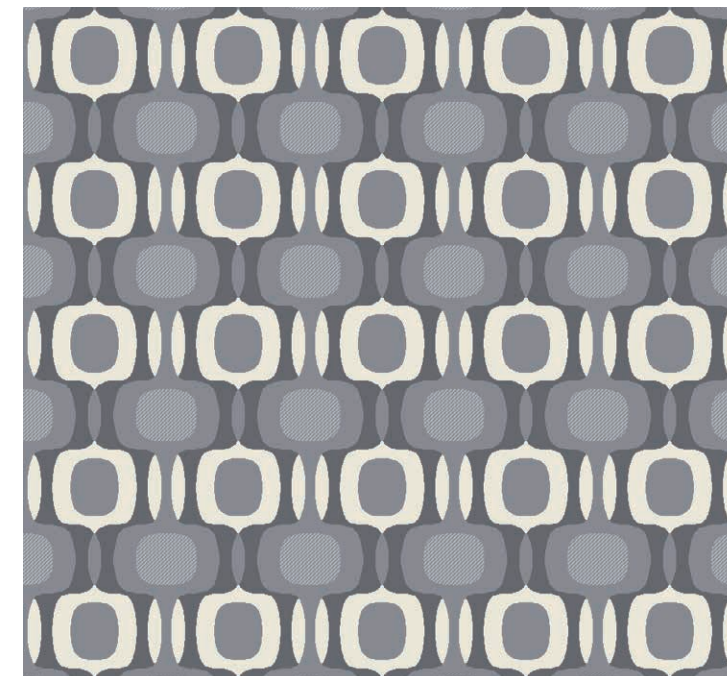
3015

9012

9336

9521

RETRO 193
↔ ca.20 X ↓ ca.20 CM



3015

9012

9336

9521

HUKKLE 90
↔ ca.49 X ↓ ca.44 CM

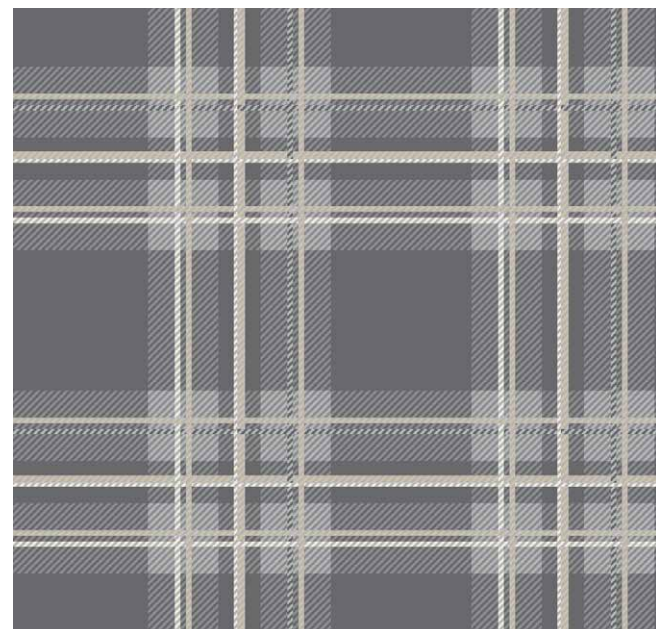


3015

9012

9336

KILT 195
↔ ca.50 X ↓ ca.50 CM



9012

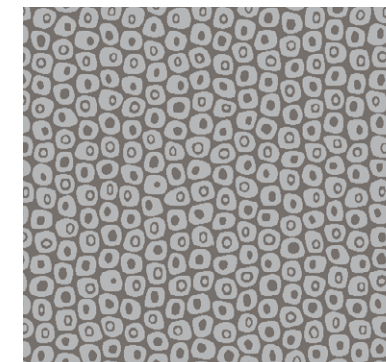
9336

3015

9521

3332

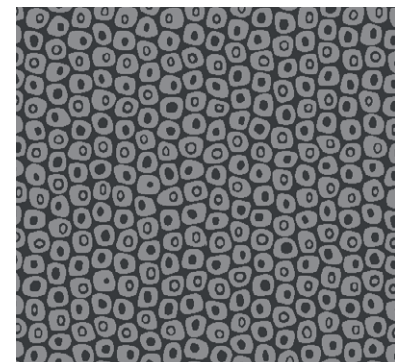
HERMOSA 41
↔ ca.99 X ↓ ca.99 CM



9012

4325

HERMOSA 97
↔ ca.99 X ↓ ca.99 CM



9336

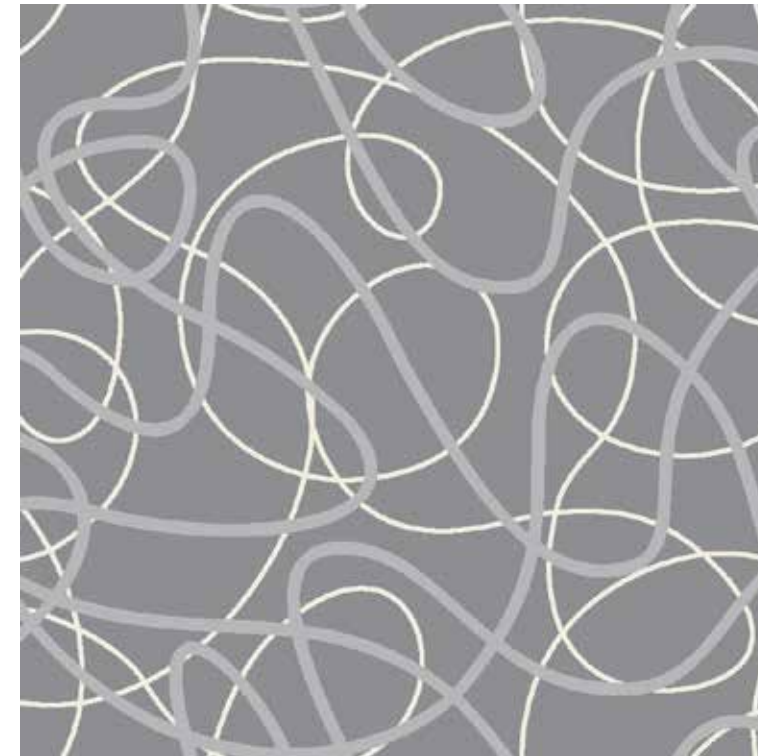
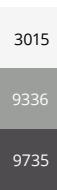
9735



LATINO 95
↔ ca.99 X ↓ ca.90 CM



KASHMIR 95
↔ ca.50 X ↓ ca.50 CM



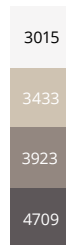
FLEX 93
↔ ca.99 X ↓ ca.99 CM



FLORIS 90
↔ ca.99 X ↓ ca.99 CM



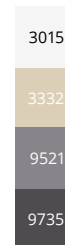
ROYAL 95
↔ ca.49 X ↓ ca.49 CM



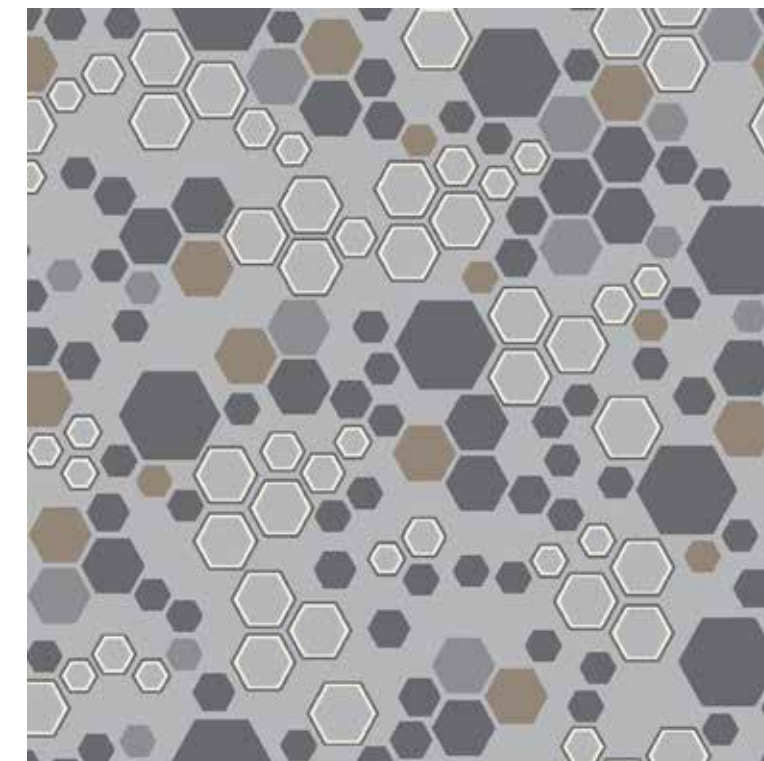
REGUS 95
↔ ca.127 X ↓ ca.99 CM

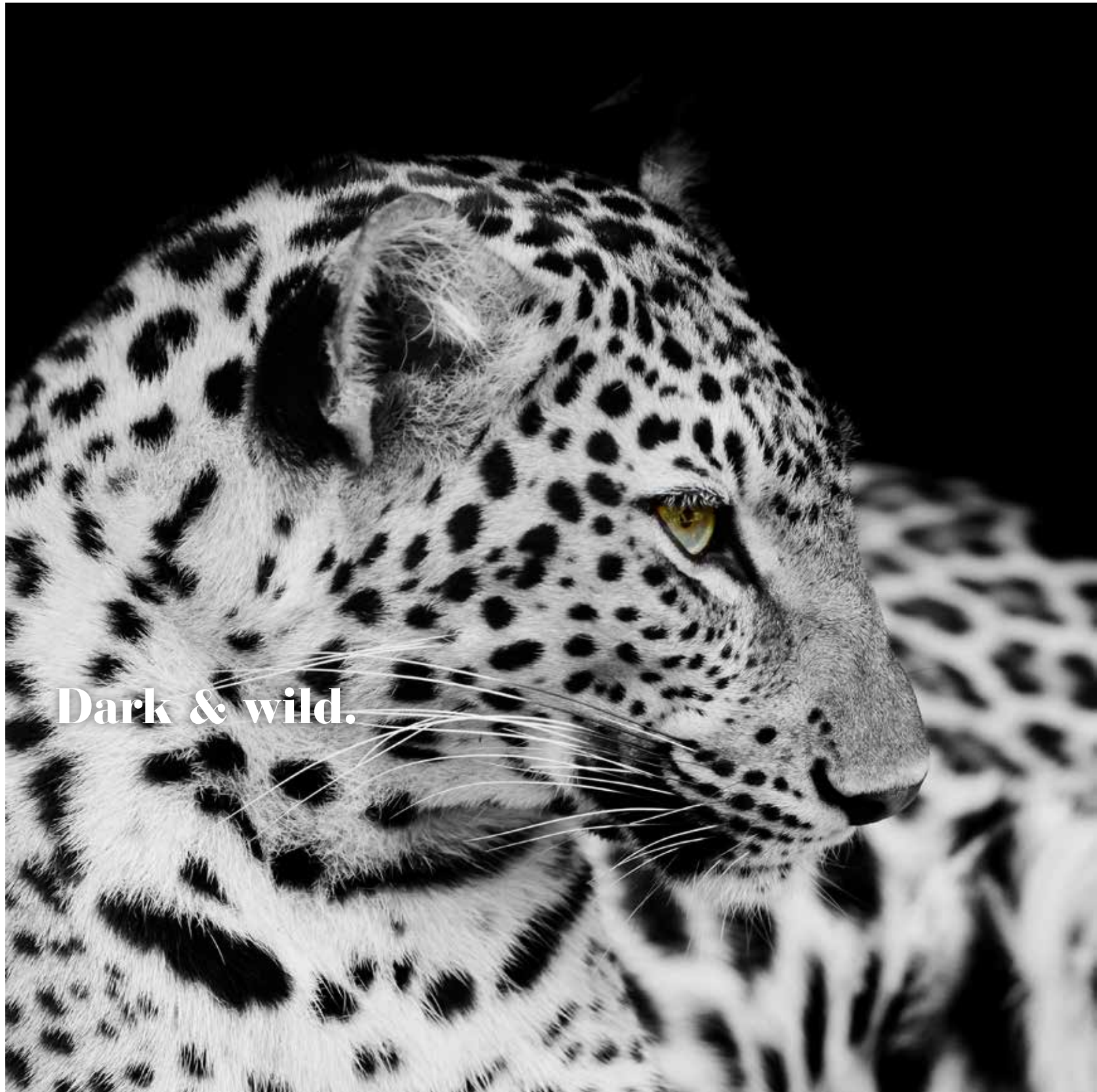


MEDAILLON 95
↔ ca.50 X ↓ ca.50 CM



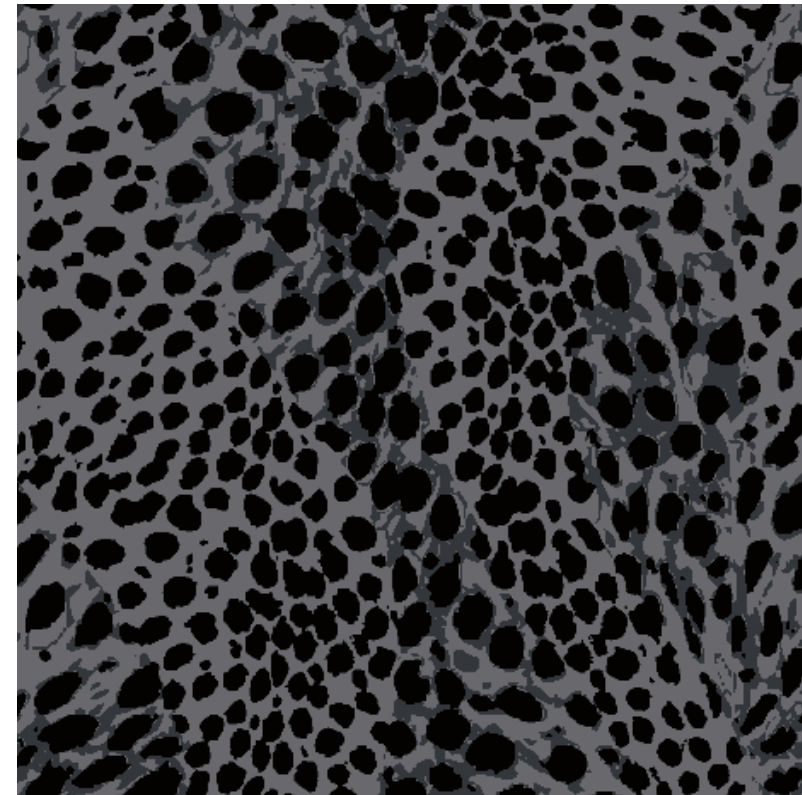
CITY 90
↔ ca.132 X ↓ ca.132 CM





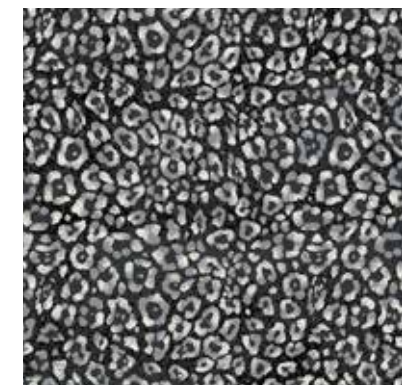
Dark & wild.

GUEPARD 98
↔ ca.50 X ↓ ca.65 CM



- 9521
- 9735
- 9820

WILD 98
↔ ca.99 X ↓ ca.99 CM



- 3015
- 9336
- 9735
- 9820

SNAKE 95
↔ ca.50 X ↓ ca.66 CM



- 9012
- 9336
- 9735

ZUMA 95
↔ ca.99 X ↓ ca.100 CM



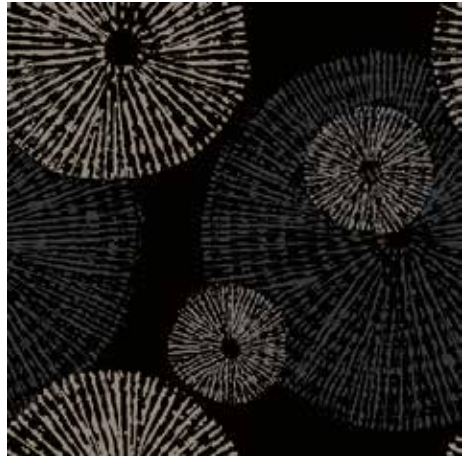
- 3015
- 9012
- 9521
- 9735
- 9820

ZUMA 98
↔ ca.99 X ↓ ca.100 CM



- 9012
- 4325
- 9521
- 9735
- 9820

ESCALE 98
↔ ca.66 X ↓ ca.66 CM



3923	4325
9735	9820



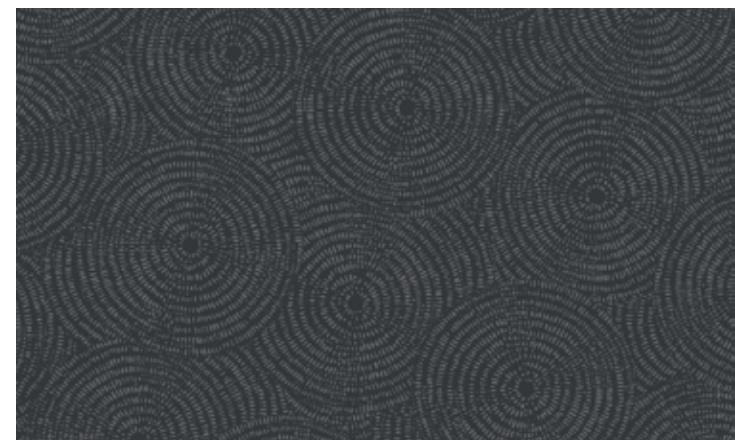
WHOOPY 98
↔ ca.99 X ↓ ca.99 CM

3433	9336
9521	3923
9820	9735



HOOPLA 96
↔ ca.99 X ↓ ca.99 CM

3015	3332
9336	3923
9521	9735



ZEN 197
↔ ca.198 X ↓ ca.184 CM

9735
9521

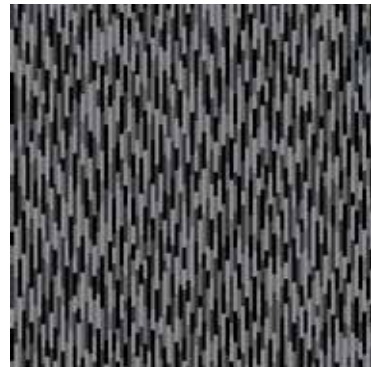
DORI 49
↔ ca.198 X ↓ ca.121 CM



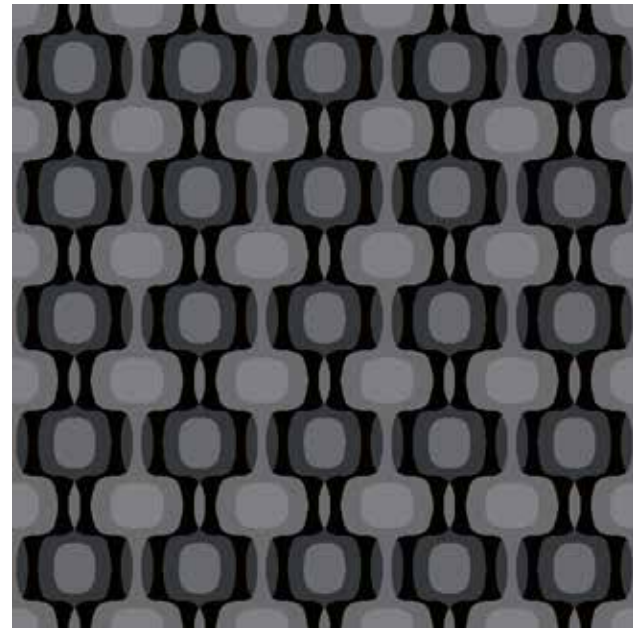
3923
4325
4709
4921



9336 9521
9735 9820



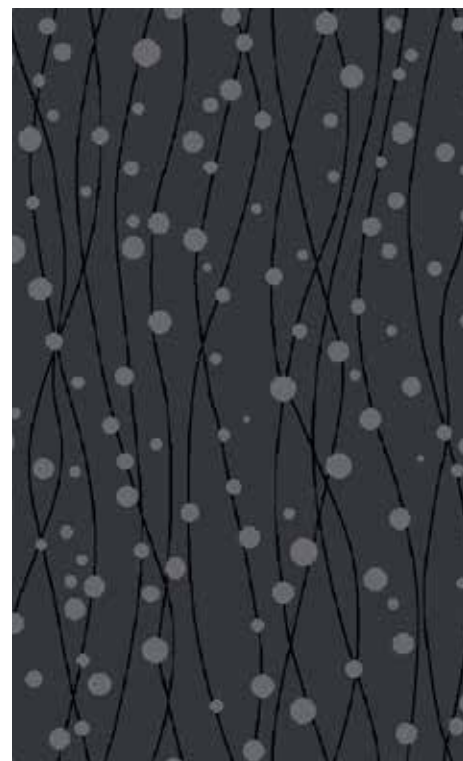
MERIDIEN 97
↔ ca.99 X ↓ ca.160 CM



RETRO 97
↔ ca.20 X ↓ ca.20 CM

9336
9521
9735
9820

MIRO 97
↔ ca.99 X ↓ ca.99 CM



9521
9735
9820

MOVE 98
↔ ca.99 X ↓ ca.98 CM



9336
9521
9735
9820

PANAMA 95
↔ ca.98 X ↓ ca.96 CM



3015 9012
9336 9521
4709 9735

PANAMA 93
↔ ca.98 X ↓ ca.96 CM



3433 9336
3923 9521
4709 9735

AVALON 95
↔ ca.196 X ↓ ca.151 CM



9012
9336
9521
9735

TIA 95
↔ ca.198 X ↓ ca.198 CM



9336 9521 9735 9820

ROYAL 96
↔ ca.49 X ↓ ca.49 CM



REGUS 96
↔ ca.127 X ↓ ca.99 CM



3015 3332
3433 9735

AUBUSSON 93
↔ ca.99 X ↓ ca.99 CM



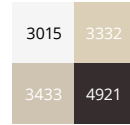
9012
9336
9521
9735

DELVAUX 93
↔ ca.99 X ↓ ca.99 CM

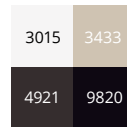
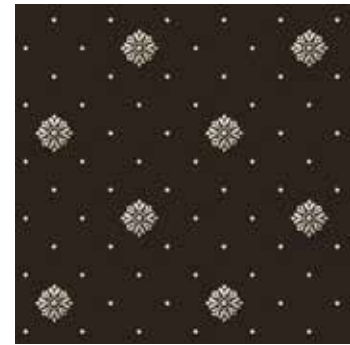


9012
9336
9521
9735

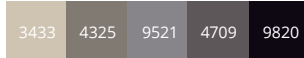
DOLCE 48
↔ ca.99 X ↓ ca.99 CM



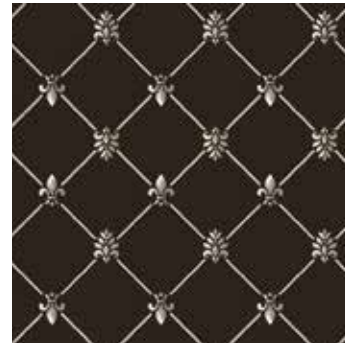
MEDAILLON 249
↔ ca.50 X ↓ ca.50 CM



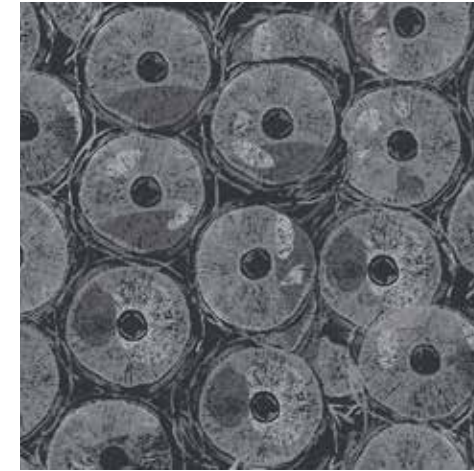
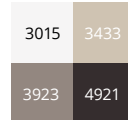
GIRLANDA 198
↔ ca.99 X ↓ ca.99 CM



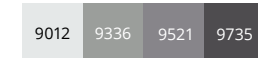
ROYAL 98
↔ ca.49 X ↓ ca.49 CM



REGUS 98
↔ ca.127 X ↓ ca.99 CM



ZAROLA 97
↔ ca.198 X ↓ ca.115 CM



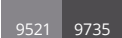
PAGODE 47
↔ ca.99 X ↓ ca.99 CM



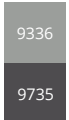
SCRIPTO 197
↔ ca.399 X ↓ ca.399 CM



PARADISE 95
↔ ca.99 X ↓ ca.99 CM



PRATO 97
↔ ca.99 X ↓ ca.99 CM



3015	9012
9336	9521
9735	9820



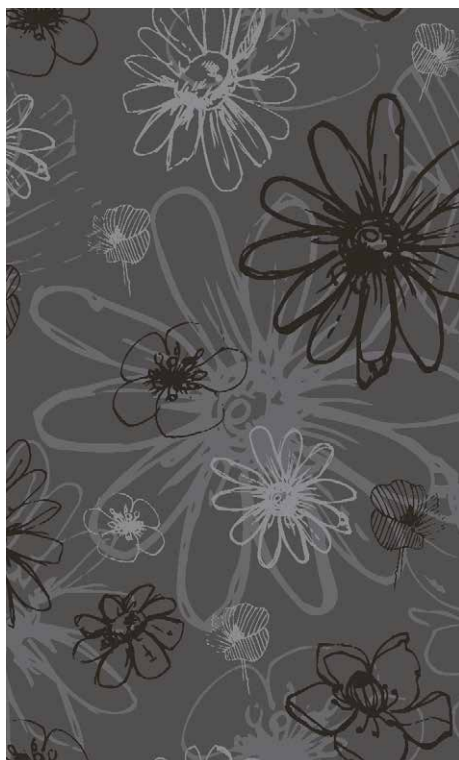
DROPILO 95
↔ ca.99 X ↓ ca.99 CM



9012	9336
9521	9735

PATCHWORK 92
↔ ca.99 X ↓ ca.128 CM

SPRING VALLEY 47
↔ ca.99 X ↓ ca.124 CM



9336
9521
4709
4921

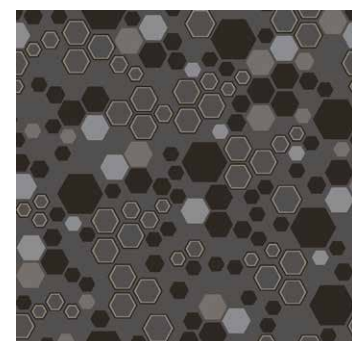
SPRING VALLEY 98
↔ ca.99 X ↓ ca.124 CM



9336
9521
9735
9820

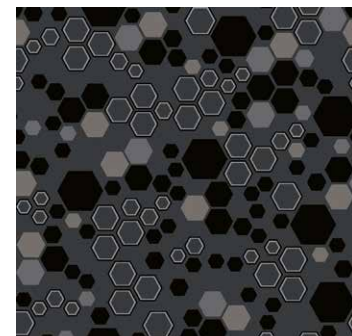
CITY 147
↔ ca.132 X ↓ ca.132 CM

9336	3923
4325	4709
4921	



CITY 97
↔ ca.132 X ↓ ca.132 CM

9336
4325
9521
9735
9820





Talk to us about your next project.

INFO@ARCEDITION.COM



Balta Industries nv - Division ITC
Kanegemstraat 15 - B-8700 Tielt - Belgium
T +32 (0)51 42 44 11 - F +32 (0)51 42 44 85
info@arcedition.com

www.arcedition.com

